

## 2021 VIRTUAL POINT TO POINT FAQs

### GENERAL FAQs

#### What is the Point to Point, powered by VSECU?

This is the 20th year of the Point to Point, a cycling and running event to raise funds and awareness for the Vermont Foodbank. After sponsoring and participating in the event for many years, VSECU expanded a commitment to help meet the needs of hungry Vermonters by adopting the event in 2018. Each year, the goal is to get outside, have fun, and fight hunger. Participants can choose from a variety of cycling and running distances, including century (110 miles), metric-century (66 miles), and 25-mile road rides; a 40-mile gravel ride; and half-marathon, five-kilometer, and one-mile runs.

#### Why is the event sponsored by VSECU?

VSECU's mission as a not for profit credit union is to empower possibilities for greater prosperity and improve the quality of life for all Vermonters. The philanthropic work of the credit union focuses on the basic needs of Vermonters—food, shelter, heat, financial literacy, and the environment. We are proud to sponsor an event that has raised nearly \$2 million and provided more than 3.3 million meals in the fight against hunger.

#### Where is the event?

We had looked forward to hosting a safe, in-person festival, similar to previous years, at the Montpelier State House. Given the uncertainty around in-person gatherings come August, the 2021 Point to Point, powered by VSECU, will be a hybrid virtual and in-person event. What does this mean?

To protect the health and safety of Point to Point participants, volunteers, and community, the rides and runs will take place virtually. Participants can pick their own course to complete wherever they choose!

We'll also safely welcome participants to the State House Lawn on Saturday, August 7, where they can collect any fundraising awards and Level 2 registration benefits (more on that later). We'll have more information as we get closer to August 7.

#### Why did VSECU choose to make the Point to Point largely virtual this year?

We have made this decision out of an abundance of caution. The health and safety of our participants and communities is a top priority. This year's event format minimizes gatherings at a time when we don't know what the State's guidelines will be in August. The goal, as always, is to raise funds for the Vermont Foodbank and help Vermonters in need. We believe the event will be better situated to meet that goal and grow into the future right here in Montpelier.

## FAQS ABOUT REGISTRATION

### How much does it cost to register?

This year, participants can choose between two different levels of registration. It costs \$20 to register at Level 1 and \$30 at Level 2. Whichever you choose, you'll have a lot of great swag to show for it!

### You mentioned swag... What do I get when I register?

All Point to Point participants will receive an event t-shirt, snacks for their ride or run, and other great Point to Point merchandise. Here is what you'll get for each level of registration:



#### **LEVEL 1–For \$20, you will receive the following:**

- Annual collector's Point to Point event t-shirt
- Point to Point dry bag to protect your belongings against water
- Nutritious snacks for your virtual ride or run from [Vermont Smoke & Cure](#), [Garuka Bars](#), [O.W.L. Energy Bar](#), and others
- [Pure Energy Apothecary](#) sanitizer to help keep you safe
- CBD Soft Gels from [Ceres Natural Remedies](#)
- Point to Point koozie



#### **LEVEL 2–For \$30 (just \$10 extra!), you will receive everything included in Level 1, plus:**

- Annual collector's Point to Point event t-shirt
- Four-pack of 16oz [Big League beer](#) from Harpoon Brewery\*
- A Point to Point Woodzie™, made by [Better Wheel Workshops](#) in Williamsville, Vermont. It keeps your beverage cold like a koozie, but is made of wood!
- [Bag Balm Sport Tube Moisturizer](#)
- Nutritious snacks for your virtual ride or run from [Vermont Smoke & Cure](#), [Garuka Bars](#), [O.W.L. Energy Bar](#), and others
- CBD Soft Gels from [Ceres Natural Remedies](#)
- Four-pack of 12oz [trëtap CBD Sparkling Tree Water](#)

*\*Must be 21 or older.*

### How and when do I get my swag bag?

Your swag bag will be sent to the mailing address provided at registration. Beginning in May, you should receive your swag items within one to two weeks after registering. (Please allow for possible mail delays. If you haven't received it after two weeks, please contact Leah Jones at [info@thepointtopoint.org](mailto:info@thepointtopoint.org).)

This excludes certain items for those who select Level 2 registration, including the beer from Harpoon Brewery and the additional sponsor goodies.

### How do I get my Harpoon four-pack?

Due to Vermont State alcohol regulations, we are unable to send beer via mail. We will distribute Level 2 registration benefits in person. Come to the State House lawn in Montpelier on Saturday, August 7 to get your four-pack!

## FAQS ABOUT FUNDRAISING

### What organization does the Point to Point raise funds for?

Funds raised through the Point to Point go directly to the [Vermont Foodbank](#), the state's largest hunger-relief organization, to help the 30% of Vermonters struggling to put food on the table. The Foodbank serves Vermonters through a network of food shelves, meal sites, schools, hospitals, and housing sites.

### Does the Point to Point have a fundraising goal for 2021?

Yes! Our goal is to raise \$200,000 for the Vermont Foodbank. This will double our impact and provide 335,000 meals during a time of need for too many Vermonters.

### Is there a minimum fundraising amount? What is it?

Please remember that, in addition to registration costs, all participants must meet the minimum fundraising requirement of \$150. That's 250 meals for Vermonters in need. To help you reach \$150 and raise even more, [check out our page of fundraising tips](#). You'll learn how you can get the Point to Point to contribute \$5 to your fundraising page!

### When do I need to reach my fundraising minimum of \$150?

Fundraising minimums must be met by August 20, 2021. All riders and runners are committed to raising a minimum of \$150, unless they paid the \$150 up front along with their entry fee. Participants who are not able to raise the minimum may pay the difference online.

**Those who haven't met the minimum required amount by noon on August 20 will be charged the balance on August 23, 2021.** On this date, the amount needed to reach your \$150 minimum will be automatically charged to the card provided at registration.

### How many meals does my \$150 provide?

DONATION	NUMBER OF MEALS	POUNDS OF FOOD
\$25	41.75	50.1
\$50	83.5	100.2
\$75	125.25	150.3
\$100	167	200.4
\$150	250.5	300.6
\$200	334	400.8

## Are there awards for raising more than \$150?

There sure are! We have great awards to give to those who hit certain fundraising goals\* above the required minimum:

- **\$200 or more**—A gift bag of Vermont-made products, including [Farnham Farms](#) maple syrup, [Lake Champlain Chocolates](#), and a [Bee's Wrap](#) reusable sandwich wrap, as well as your very own Hunger Fighter medal for going above and beyond to feed Vermonters in need.
- **\$400 or more**—(the above, and) a 10-punch Vermont State Parks Pass and a Point to Point water bottle.
- **\$800 or more**—(all of the above, and) a 2021 Point to Point jersey.
- **\$1,500 or more**—(all of the above, and) a Point to Point backpack jacket.

We will also have prizes for the following categories:

- **Top fundraising individual**—Raise the most funds of any Point to Point participant and win a custom trophy made of local stone and a beautiful throw blanket from [Vermont Heritage Wool Company](#).
- **Top fundraising team**—If you're part of the team that raises the most funds, you'll get your very own Cabot Creamery gift basket.
- **Top fundraising recruiter**—Recruit the most riders and runners to register using your referral code and earn dinner for six at Harpoon Brewery (details TBD).

The top fundraising individual, team, and recruiter will be announced on [Facebook](#) and [Instagram](#) at 2:30 PM on Saturday, August 7. We will notify everyone who earned fundraising awards on or before Saturday, August 7 to pick up their prizes.

*\*Although you have longer to raise money for the Vermont Foodbank, fundraising awards will be based on funds raised as of 2:00 PM on Saturday, August 7, 2021.*

## Can I fundraise online?

Absolutely. When you register, a personal fundraising page is automatically created for you on [BikeReg](#), our registration and fundraising platform. This will help you reach and exceed your fundraising requirement of \$150.

## Can I donate offline, by check?

Yes! You can send a donation check to the address below. Please make it out to the Vermont Foodbank, provide your name, and note in the memo line that you are a Point to Point participant.

VSECU  
Attn: Point to Point  
PO Box 67  
Montpelier, VT 05601

## How do I confirm my donation?

To receive a confirmation of your donation, contact Leah Jones at [info@thepointtopoint.org](mailto:info@thepointtopoint.org).

## FAQS ABOUT RIDING/RUNNING

### Where should I ride or run? Do you have a course I can follow?

Because this year's event is virtual, you can create your own course to complete your ride or run! Choose a route to take in the Vermont scenery, to explore a new part of the state, or to minimize the number of hills.

Don't worry if you're having trouble making your own, though. We've mapped out courses for all of the bike rides and for the half-marathon distance on the [Point to Point website](#). You can also join the [Point to Point Hunger Fighters Facebook Group](#) to see what other participants are doing for their rides and runs.

### What should I do in case of an emergency on my ride/run?

In case of an emergency, contact local emergency response officials at 911. Please remember to be responsible for yourself and bring with you everything you need to complete your ride or run. Here are a few items that we recommend:

#### **FOR RIDERS:**

- Cell phone
- License, credit card, and cash
- Two full water bottles
- For longer rides: Two to three energy bars and/or gel packets or salt tablets
- Two spare tires/tubes
- Frame pump
- Portable multi-tool

#### **FOR RUNNERS:**

- Cell phone
- License, credit card, and cash
- Two full water bottles
- Two to three energy bars and/or gel packets or salt tablets
- Moleskin

## What are the rules of the road?

You may be sharing the roads of Vermont with cars and pedestrians. To keep yourself and others safe, observe the following guidelines for your road ride. (While this list is intended for cyclists, some points of etiquette are beneficial for runners to keep in mind as well.)

- Ride single file unless conditions allow two abreast.
  - Do not ride more than two abreast.
  - Obey traffic signs.
  - Do not litter.
  - Do not urinate in public. Due to COVID-19, public facilities may not be available. Plan your route accordingly.
  - Stay to the right, except when passing.
  - Pass on the left only.
  - Do not cross the center line, regardless of passing zone.
  - Use proper signals when turning.
  - Make left turns from the center of the road or left turn lane.
  - Cross railroad tracks at right angles.
  - Ride in control of your bike at all times (make sure you are able to stop within a reasonable distance).
  - Ride defensively, in consideration of others you may share the road with.
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## FAQS FOR VOLUNTEERING

### How do I volunteer for the Point to Point?

The Point to Point is seeking [volunteers](#) to help with the in-person portion of this year's event on Saturday, August 7. Volunteer opportunities include setting up, assisting in the beer garden, handing out fundraising awards, selling Point to Point swag and beer tickets, cleaning up, and more! [Visit our volunteer page to sign up!](#)

All volunteers will receive a variety of sweet swag in appreciation for their help. This includes a Point to Point backpack cooler, one beer ticket to use on event day, snacks from [Vermont Smoke & Cure](#) and [O.W.L. Energy Bar](#), a Point to Point neck gaiter, a pair of Cabot Creamery sunglasses, [Pure Energy Apothecary](#) hand sanitizer, and an official 2021 Point to Point t-shirt.

If you're looking for other volunteer opportunities, you can also check out the [Vermont Foodbank website](#). There are many ways to help fight hunger!

For additional questions, click [here](#) to submit.