

2022 POINT TO POINT FAQs

GENERAL FAQs

What is the Point to Point, powered by VSECU?

This is the 21st year of the Point to Point, a cycling and running event to raise funds and awareness for the Vermont Foodbank. After sponsoring and participating in the event for many years, VSECU expanded a commitment to help meet the needs of hungry Vermonters by adopting the event in 2018. Each year, the goal is to get outside, have fun, and fight hunger. Participants can choose from a variety of cycling and running distances, from one to 100 miles..

Why is the event sponsored by VSECU?

VSECU's mission as a not-for-profit credit union is to empower possibilities for greater prosperity and improve the quality of life for all Vermonters. The philanthropic work of the credit union focuses on the basic needs of Vermonters—food, shelter, heat, financial literacy, and the environment. We are proud to sponsor an event that has raised over \$2 million and provided more than 3.3 million meals in the fight against hunger.

Where is the event?

We'll safely welcome participants to the State House Lawn in Montpelier on Saturday, August 6.

FAQS ABOUT REGISTRATION

How much does it cost to register?

100-mile Ride: \$60

50-mile Ride: \$45

25-mile Ride: \$35

Half Marathon Run: \$35

5K Fun Run: \$25

Family Fun Mile: \$15

Virtual Ride/Run: \$15

What do I get when I register?

All Point to Point participants will receive snacks for their ride or run, an event t-shirt and other great Point to Point merchandise, and several special perks on event day:



You will receive the following:

- Access to the wellness tent for massages, treats, and other
- Two free beer tickets
- Coupon to use at your favorite food truck
- Your official Point to Point t-shirt, neck gaiter, and medal
- First aid kit
- Chapstick

How and when do I get my swag bag?

We'll have your bag of swag and goodies waiting for you at the end of your ride or run!

FAQS ABOUT FUNDRAISING

What organization does the Point to Point raise funds for?

Funds raised through the Point to Point go directly to the [Vermont Foodbank](#), the state's largest hunger-relief organization, to help the 30% of Vermonters struggling to put food on the table. The Foodbank serves Vermonters through a network of food shelves, meal sites, schools, hospitals, and housing sites.

Does the Point to Point have a fundraising goal for 2022?

Yes! Our goal is to raise \$150,000 for the Vermont Foodbank. This will provide over 250,000 meals for our neighbors who don't know where their next meal is coming from.

Is there a minimum fundraising amount? What is it?

Please remember that, in addition to registration costs, all participants must meet the minimum fundraising requirement of \$150. That's 250 meals for Vermonters in need! To help you reach \$150 and raise even more, [check out our page of fundraising tips](#).

When do I need to reach my fundraising minimum of \$150?

Fundraising minimums must be met by Saturday, August 20. All riders and runners are committed to raising a minimum of \$150, unless they paid the \$150 up front along with their entry fee.

Those who haven't met the minimum required amount by 12:00 PM on August 20 will be charged the balance on August 23, 2022. On this date, the amount needed to reach your \$150 minimum will be automatically charged to the card provided at registration.

How many meals does my \$150 provide?

| DONATION | NUMBER OF MEALS | POUNDS OF FOOD |
|----------|-----------------|----------------|
| \$25 | 41.75 | 50.1 |
| \$50 | 83.5 | 100.2 |
| \$75 | 125.25 | 150.3 |
| \$100 | 167 | 200.4 |
| \$150 | 250.5 | 300.6 |
| \$200 | 334 | 400.8 |

Are there awards for raising more than \$150?

There sure are! We have great incentives to give to those who hit certain fundraising goals* above the

- **\$200 or more**—P2P hunger Fighter Jersey
- **\$400 or more**—(the above, and) 10-punch State Park Pass with your choice between a hand-crafted Point to Point Woodzie or a two-for-one Point to Point cup and koozie combo
- **\$800 or more**—(all of the above, and) Vermont Skida Brim Hat and local Vermont chocolate
- **\$1,500 or more**—(all of the above, and) a Point to Point VELO bike sock.

We will also have prizes for the following categories:

- Top **three** fundraising individuals— Finish on the podium and you get to choose, in order, which of our three prizes you want to take home: a Voyager lawn chair, a Republic of Durable Goods portable, hammock or a Garmin Edge® Explore bike GPS.
- Top fundraising team – If your team raises the most money, you'll each get your very own Point to Point quick flip backpack jacket.or Point to Point quarter zip pullover.

**Although you have longer to raise money for the Vermont Foodbank, fundraising awards will be based on funds raised as of 2:00 PM on Saturday, August 6, 2022.*

Can I fundraise online?

Absolutely. When you register, a personal fundraising page is automatically created for you on [BikeReg](#), our registration and fundraising platform. This will help you reach and exceed your fundraising requirement of \$150.

Can I donate offline, by check?

Yes! You can send a donation check to the address below. Please make it out to the Vermont Foodbank, provide your name, and note in the memo line that you are a Point to Point participant.

VSECU
Attn: Point to Point
PO Box 67
Montpelier, VT 05601

How do I confirm my donation?

To receive a confirmation of your donation, contact Leah Jones at info@thepointtopoint.org.